



International Association for  
Economics and Management in  
Wood Processing and Furniture  
Manufacturing  
WoodEMA, i.a.



University of Ss. Cyril and Methodius in Trnava



Fakulta masmediálnej komunikácie  
Faculty of Mass Media Communication

The conference is held under the auspices  
of rector of the University of Ss. Cyril and Methodius in Trnava, Slovakia  
on the occasion of the 15<sup>th</sup> anniversary of the University of Ss. Cyril and Methodius in Trnava, Slovakia  
and chairman of the Trnava Self-governing Region, Slovakia

Call for papers for the international scientific conference

## WOOD AND FURNITURE INDUSTRY IN TIMES OF CHANGE: New trends and challenges

Motto:

"In a progressive country change is constant."



June 6<sup>th</sup> – 8<sup>th</sup>, 2012  
Hotel Holiday Inn, Trnava, Slovakia

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WoodEMA, i. a. is announcing the international scientific conference:

## WOOD AND FURNITURE INDUSTRY IN TIMES OF CHANGE: New trends and challenges

### Conference sections:

1. Management, marketing and communication
2. Economy and business
3. Ecology and safety
4. Quality assurance and quality management
5. New trends and challenges in woodworking industry (section for PhD students)

### Important dates:

First registration and title: by January 30<sup>th</sup>, 2012  
Notification of acceptance: by February 15<sup>th</sup>, 2012  
Submission of full paper: by April 30<sup>th</sup>, 2012  
Payment of conference fee: by April 30<sup>th</sup>, 2012

### Conference fee:

WoodEMA, i. a. members ..... 70.00 EUR  
Authors, co-authors, guests and other participants..... 130.00 EUR  
PhD students ..... 30.00 EUR  
Without active participation  
(only sending off the conference proceedings)..... 100.00 EUR

Bank account No.: 7000071900/8180  
IBAN: SK 8781800000007000071900  
SWIFT code: SUBA SK BX  
Bank name: Štátna pokladnica  
Variable symbol: 06062012  
Message for a recipient: participant's name

In case of absence the conference fee is non-refundable.

### Conference Language:

English

### Conference entry form:



Please send the filled form by e-mail to [woodema2012@gmail.com](mailto:woodema2012@gmail.com) by January 30<sup>th</sup>, 2012.

.doc

### Instructions to authors:

Please e-mail your paper in English language and in the maximal extent of 6 pages, including abstract, key words, illustrations, charts and the list of bibliography, to [woodema2012@gmail.com](mailto:woodema2012@gmail.com) in the MS Word text editor until April 30<sup>th</sup>, 2012 at the latest.

Text format (unless specified otherwise in brackets below):

- Font type: Times New Roman
- Font size: 12 pt
- Alignment: justified
- Spacing: 1
- All margins: 2.5 cm
- Chart description: above the chart and including the reference
- Illustration description: under the illustration and including the reference
- Quotations and referenced passages: use numbered footnotes on the relevant page (not at the end of the paper)

Content arrangement of the paper (see paper template on the conference web page):

- Title of the paper (14 pt, bold, CAPITAL letters, align centre)
- Name and surname of the author(s) (14 pt, *italics*, align centre)
- Abstract: maximally 10 lines
- Key words: maximally 10 words
- Titles of the chapters (14 pt, bold)
- Text of the paper
- The complete list of bibliography: in accordance with ISO 690
- Contact details: name of the author(s) with full academic degrees, name and address of the institution, e-mail of the author(s) (align left)

Received papers will be published in reviewed conference proceedings (with assigned ISBN) in case they will meet the given requisites.

The presentation of the paper may not exceed 10 minutes. Laptop and projector will be ready in each section.

## Accommodation:

The conference participants will arrange and pay for the accommodation at their own costs at the reception of the hotel or pension.

In case of interest the WoodEMA members can book a room individually at the conference venue - Holiday Inn Hotel in Trnava ([www.holidayinn-trnava.sk](http://www.holidayinn-trnava.sk)) and enter a special request "WoodEMA 2012" in the reservation form for granting a discount. The price for one person will be then 45.00 EUR per one night in a standard room + breakfast.

Other individual accommodation options in the city of Trnava may be found by clicking on:

- [www.holidayinn-trnava.sk](http://www.holidayinn-trnava.sk)
- [www.empire-centrum.sk](http://www.empire-centrum.sk)
- [www.hotelbarbakan.sk](http://www.hotelbarbakan.sk)
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## Conference partner:



Trnava Self-governing Region, Slovakia

